Carlos Martinez

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Summary

Chicago Native and Video Editor with experience in a large swath of industries. Fluent in the majority of all NLE's. With the ability to work under pressure and get projects out the door on time, you cannot go wrong here.

Work smart not hard! I am a Video Editor with 15 years experience and able to work fast and more importantly, efficiently. I thrive under pressure and at home with it.

Experience

Igital Media Services Manager

Chicago Public Schools Jun 2023 - Present (11 months) Oversee all of the department productions Create and edit high-quality videos for broad audiences Train staff on photo, video and editing techniques Serve as the technical producer for live events such as filming, press conferences, etc. Activate Livestream at certain events Curator of photo and film archives

🚛 Video Producer

Chicago Public Schools Jan 2023 - Present (1 year 4 months) Filming video on set and on location Working with creative teams and clients to plan video shoots Setting up and taking down cameras, microphones, lighting, props and other equipment Editing footage after recording Adding computer graphics, closed captioning and special effects to footage Preparing background film, also called "B" rolls

Creative Director

Self-employed Jun 2008 - Present (15 years 11 months) Creating innovative solutions to clients in Visual Media fields. From Video Production. Photography and design.

Generating content for online distribution reaching over 750,000 Views.

Working with multi-national brands in creating and developing video content for educational and entertainment purposes

Experience in ENG in Multi Language Environments and producing content for same day delivery

x Video Editor

UPROXX May 2022 - Jan 2023 (9 months) Freelance Editor for Uproxx providing top-notch video editing for a swath of projects that include

Microsoft REI American Forests

Freelance Video Editor

Feb 2018 - Jan 2023 (5 years) Responsible for handling excess content produced by @properties in a timely and in a highly effective edit.

Have edited more than 100+ real estate videos for the Greater Chicago Market.

Wideo Editor

Full Bars Media Nov 2019 - May 2020 (7 months)

Videographer Consultant

Impact Images Photography Studio Jan 2017 - Jan 2020 (3 years 1 month) Helped created a clear and effective path to streamlined video content for live events.

Responsible for handling and executing Live events

Coordinated additional videographers needed for larger projects.

Contract Video Editor

Cushman & Wakefield Apr 2019 - Dec 2019 (9 months) Develop and maintain relationships with multiple state wide locations

Handle multiple projects simultaneously, constantly meeting client deadlines through all stages

Effectively manage video teams from storyboards and script to post production and final delivery formats

Established a workflow to rapidly edit video projects for various types of videos via Davinci Resolve and Premier Pro

Freelance Video Editor

Caldwell Banker

Nov 2017 - May 2019 (1 year 7 months) Responsible for editing the majority of all Caldwell Banker Real Estate Videos from the Greater Oklahoma Area. (Commercial and Residential)

Working in conjunction with the Videographer (Oklahoma based) via multimedia platforms and collaborative tools.

Have edited more than 100+ real estate videos for the Greater Oklahoma Market.

Freelance Video Editor

Oak Brook Productions

Sep 2014 - Sep 2015 (1 year 1 month)

• Ingest media from shoot and prepare media for use for Segment Producers

• Create preliminary edits of show packages for lead editor by using appropriate music and comedic timing • Editing Creative pieces for new clients and sponsors show casing their products within context of show.

• 2nd Camera Operator for Chicago's Best/Weekend Workbench when required

Event Videographer

Smiling Toad Productions Apr 2012 - Dec 2014 (2 years 9 months) Coordinate 2-3 camera operators to work simultaneously during living events.

Handle all on-location footage back up via portable work terminal.

Ensure audio from mixers, lavaliers and booms are operating flawlessly into a field recorder

Videographer

Optimum Nutrition

Jun 2013 - Feb 2014 (9 months)

Producing Educational product videos, company commercials, instructional fitness and nutrition videos, trade show coverage, athlete testimonials, narrative video shorts, internal video communication projects on a national and international level.

Nite-Life Cinematographer

V5 Media Group Jun 2012 - Jul 2012 (2 months) Responsible for keeping an updated catalog of all night life videos and related media in an easy to access data base

Tied to all clubs being promoted and keeping an up to date list of events going on and executing night live video shoots for V5 media group.

At the helm of all things media to designing new logos in Illustrator or Photoshop to animating certain club logos via After Effects

Key Editor

My Dream Entertainment Oct 2010 - Jun 2012 (1 year 9 months) Edit all content produced by My Dream Entertainment, edited feature length film which included (audio mixing, color grading and foley)

Responsible for managing all subcontractors (VFX Artists and Musical Talent)

Manage and maintained sets of TB drives required for editing

Video Editor

VuePoint LLC May 2011 - Feb 2012 (10 months) Managed and document all contract employees

Ensured quality control and everything is up to high standards set in place

Full time video editor editing in house and contract work

Education

The Illinois Institue of Art-Chicago

Bachelor of Fine Arts (BFA), Cinematography and Film/Video Production 2004 - 2008

Licenses & Certifications

in Final Cut Pro X Guru: New Features - LinkedIn

n Premiere Pro: Mastering Effects and Transitions - LinkedIn

in SEO: Videos - LinkedIn

Skills

Video Production • Video • Camera • Short Films • Film Production • Film • Video Editing • Producing • After Effects • Multimedia